



# Gordon District Cricket Club

## Club Sponsorship Packages 2019/20

**DreamCricket**  
FOR CHILDREN WITH DISABILITIES



## Sponsorship Opportunities 2019 - 2020 Season

Your invitation to be part of a winning team.

Thank you for expressing an interest in sponsoring Gordon District Cricket Club.

Founded in 1905, the Gordon District Cricket Club (GDCC) has a proud history of producing competitive teams and players in the Sydney Premier Cricket competition. The club has four club championships, six first grade and numerous lower grade premierships to its credit.

As well as its premiership successes, Gordon has produced a long list of representative players - including 19 Australian representatives and 39 NSW players. Amongst these are some of the greatest names in Australian cricket including Charlie McCartney, Victor Trumper, Bert Oldfield, Neil Harvey, Brian Taber, Adam Gilchrist, Phil Emery, Matthew Nicholson and Beau Casson.

Through a dedicated focus on developing local juniors the GDCC has, and continues to attract, a talented playing group of more than 80 cricketers, who are keen for future club and individual success.

We have a range of sponsorship opportunities available and welcome the opportunity to discuss options with you. We can also discuss tailoring a specific package for your needs,

If you have any questions regarding the sponsorship packages or options, please contact Peter Klemt our Commercial Director on 0401 148 160 or [peter.klemt@outlook.com](mailto:peter.klemt@outlook.com)

We look forward to a long and mutually rewarding partnership.

Geoff Hickman  
President  
Gordon District Cricket Club







# Platinum Package

## Winning Together

Investment \$16,500 including GST

### Entitlements:

- Sponsor logo on front or back of playing shirt
- Sponsor logo on right or rear of playing cap
- Sponsor logo displayed on front of training shirt
- Prominent advertising on GDCC website (home page) and App.
- Invitation (up to 4 people) to all official GDCC functions throughout the season
- Acknowledgment at all official GDCC functions
- Invitation to at least 2 exclusive Sponsor networking functions throughout the season
- Full registration for 4 people (one group) to GDCC Annual Charity Golf Day and dinner
- Invitation to address Executive Committee at least once during season (30 min presentation)
- Acknowledgement in GDCC "Weekend Wrap" (every second week)
- Sponsor logo on the bottom of GDCC letter head ("Proudly supported by [Sponsor logo] ")
- acknowledgment on all GDCC correspondence
- One full page advertisement in the GDCC Annual Report
- Acknowledgment on all GDCC press advertising
- Display banner signage at Chatswood oval each game day

### In addition Platinum Sponsors are invited to:

- Join the Executive Committee VIP area on game days at Chatswood Oval
- Speak with the players regarding their products and/or services every month (Sep - Mar)
- Make "special offers" to GDCC members
- Present various player Awards at end of season function



# Gold Package

## Winning Together

Investment \$5,500 including GST

### Entitlements:

- Sponsor logo displayed on back of training shirt
- Advertising on GDCC website and App.
- Invitation (up to 2 people) to all official GDCC functions throughout the season
- Invitation to at least 2 exclusive Sponsor networking functions throughout the season
- Full registration for 2 people to GDCC Annual Charity Golf Day and dinner
- Acknowledgement at all official GDCC functions
- One half page advertisement in the GDCC Annual Report

### In addition Gold Sponsors are invited to:

- Join the Executive Committee VIP area on game days at Chatswood Oval
- Speak with the players regarding their products and/or services every month (Sep - Mar)
- Make "special offers" to GDCC members
- Present one player award at end of season function





# Silver Package

## Winning Together

Investment \$2,750 including GST

### Entitlements:

- Sponsor logo displayed on sleeve of training shirt
- Advertising on GDCC website and App.
- Invitation (up to 2 people) to all official GDCC functions throughout the season
- Invitation to at least 2 exclusive Sponsor networking functions throughout the season
- Full registration for 1 person to GDCC Annual Charity Golf Day and dinner
- One quarter page advertisement in the GDCC Annual Report

### In addition Silver Sponsors are invited to:

- Join the Executive Committee VIP area on game days at Chatswood Oval
- Make “special offers” to GDCC members
- Present one player award at end of season function







# Player Package

## Winning Together

Investment \$1,100 including GST

Introduced for you to sponsor your favourite GDCC player.

### Entitlements:

- Acknowledgement in all copy alongside sponsored players name
- Advertising on GDCC website
- Invitation (1 person) to all official GDCC functions throughout the season
- Invitation to at least 2 exclusive Sponsor networking functions throughout the season

### In addition Player Sponsors are invited to:

- Join the Executive Committee VIP area on game days at Chatswood Oval
- Make "special offers" to GDCC members





## Our Club

The Gordon District Cricket Club is one of Sydney's oldest cricket clubs, and has participated in Sydney's premier grade cricket competition since 1905 as well as the Poidevin Gray (Under 21) and A.W. Green Shield (Under 16) competitions.



Throughout this time, the club has enjoyed much success including a long list of representative players - with 19 Australian Test representatives and 37 NSW players. Amongst these are some of the greatest names in Australian cricket - Charlie McCartney, Victor Trumper, Bert Oldfield, Neil Harvey and Brian Taber. Gordon's record of producing first class cricketers has continued throughout more recent eras - names like Adam Gilchrist, Phil Emery and Matthew Nicholson all began their grade cricket careers at Gordon.

Over the last 5 seasons the club has won 6 lower grade or Metropolitan Cup competitions with our third and fifth grade sides both winning in 2012-13 and our Colts winning in 2016-17 and 2018-19. The club also operates a very successful cricket Academy with 4 divisions from Under 14 to Under 21 and has over 80 players each season and 30 existing Under 21 members or graduates have played first grade and higher.

The club is also an active supporter of junior and women's cricket on the North Shore - through both administrative involvement and coaching support.

Our junior club, the Gordon District Junior Club, has been in operation for 63 years and is part of our affiliated junior association the North Shore Junior Cricket Association which is one of the largest junior associations in Sydney. The club has 33 teams and over 350 players registered as well as up to 100 players in our In2cricket program for 5 to 7 year olds.

Our women's club the Gordon Women's District Cricket Club, which was formed in 1982, plays in the Sydney Cricket Association's Women's Competition (SCAWC) with a team competing in each grade - 1st, 2nd, 3rd grade and in the Under 17 Brewer Shield. We also support a junior structure and field teams in the Northern Sydney Girls Cricket Association (NSGCA) competition, providing girls with a clear pathway to develop their game. The Women had a great season last year winning the Club Championship and several other competitions.

The Gordon District Cricket Club is a sporting organisation which aims to promote, foster, and encourage the playing of cricket in the true spirit of sportsmanship. We strive to develop and nurture players to achieve their full potential by providing good coaching and playing facilities and at the same time creating an environment where players enjoy themselves, both on and off the field.



## Our Charity



*DreamCricket* was initiated by the Movement Disorder Foundation to provide an opportunity for primary school students with a disability to "Build confidence and self-esteem through movement and participation in cricket exercise clinics"

The program has grown to encompass schools and children throughout Australia and internationally. *DreamCricket* clinics are conducted in schools as part of an experience culminating in a *DreamCricket* Day on a significant local oval involving all schools within the area.

The program aims to provide school students with a disability (physical, sensory and/or intellectual), the opportunity to learn and practice the skills of cricket in a supportive and fun environment. Students are provided with positive feedback from staff and volunteers and are encouraged to provide the same support to their fellow students. Teamwork and co-operation between students is encouraged through a number of the activities used.

The program has an enormously powerful and positive impact on the students' psychological well-being, building their self-confidence and improving their mood. Each of the activities have a number of variations in order to cater for the wide range of disabilities of the children participating to bring joy to hundreds of little faces!

The Movement Disorder Foundation Inc. (MDF) came about through the inspiration of a cerebral palsy sufferer and has a keen interest in assisting medical research to develop new treatments for all disabilities. The MDF makes direct grants to patients who may be in need of assistance to help them further their own battle with their disability including Paralympic athletes. Access devices like wheelchairs, and computers to assist with education, are the major destinations for the monies of most direct patient assist grants.

The Foundation also provides educational and career opportunities for talented young Australians wishing to pursue careers in the field of Movement Disorders. A Foundation Fellow was a key person in the FES program which commenced implanting an upper extremity FES device into quadriplegic patients. The Movement Disorder Foundation funded the first implant and was instrumental in the development of the FES program at Royal North Shore Hospital. The Foundation also makes direct donations to medical institutions in Australia for vital equipment purchases.